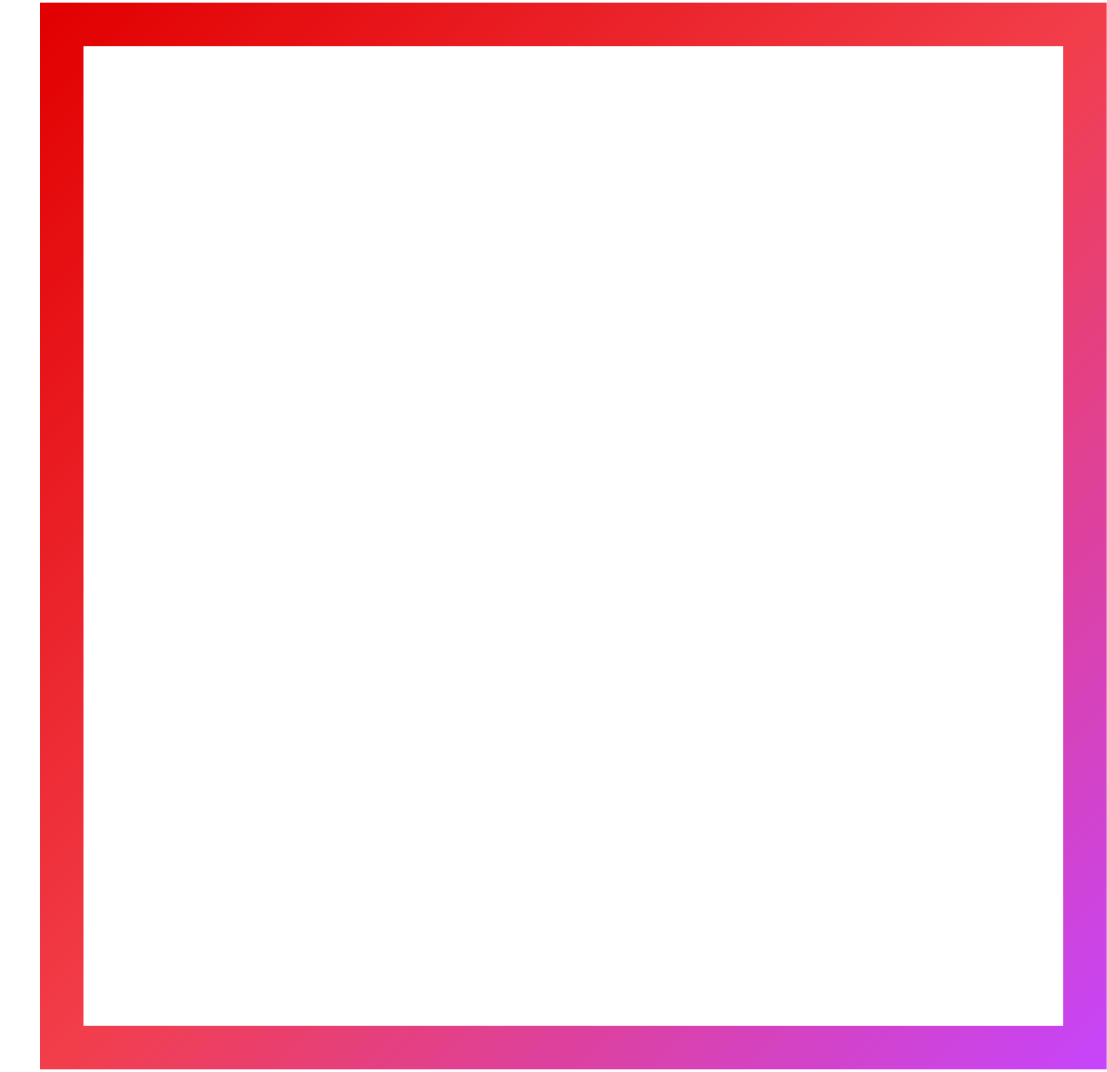




FONT &
SWATCH

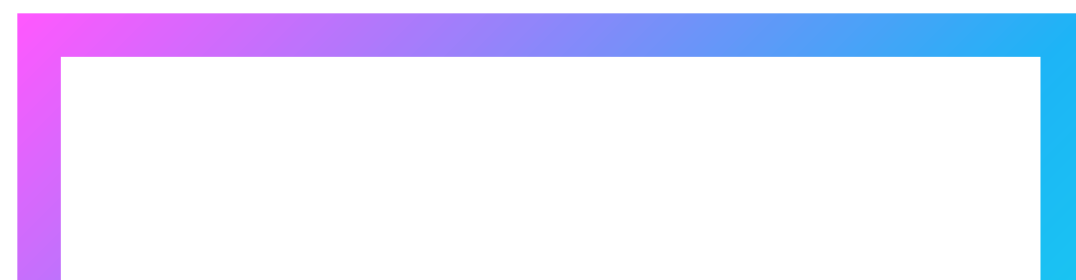
Welcome to Font & Swatch



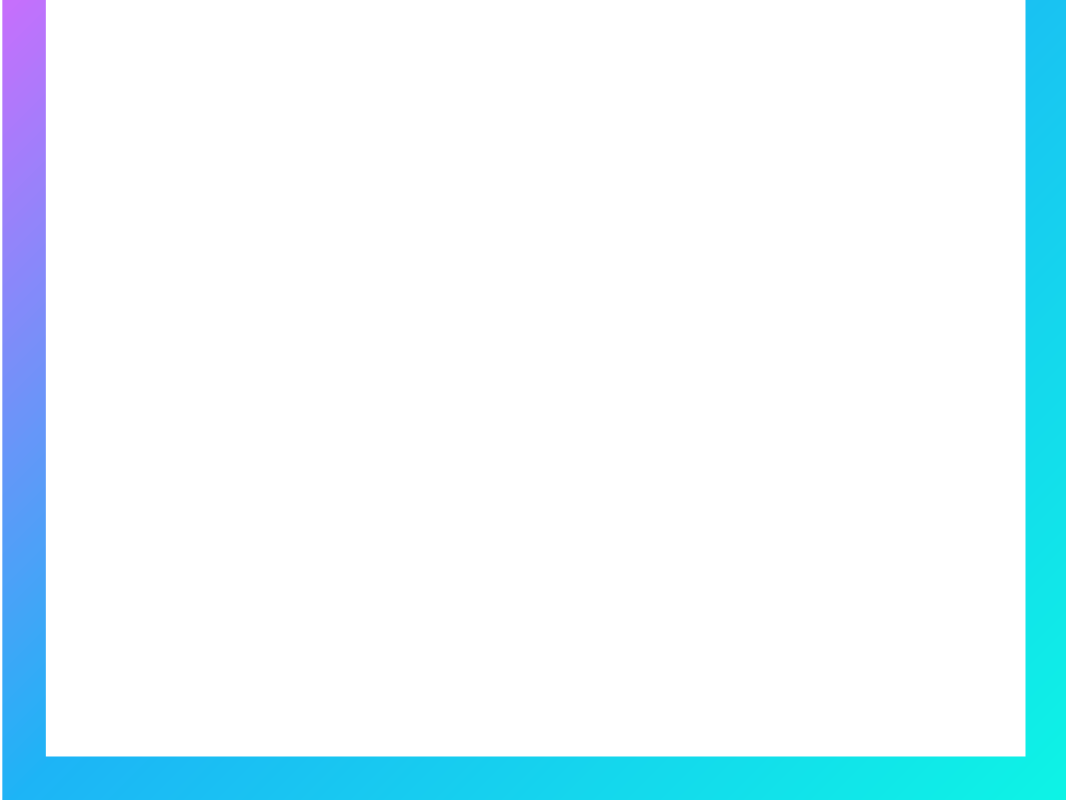
At Font and Swatch, we are a Brand, Identity and Design Agency.

Brands succeed when they are built to be Powerful.

Clients come to Font & Swatch when they are ready to stop blending in and start owning their space.



Is your Brand Powerful?

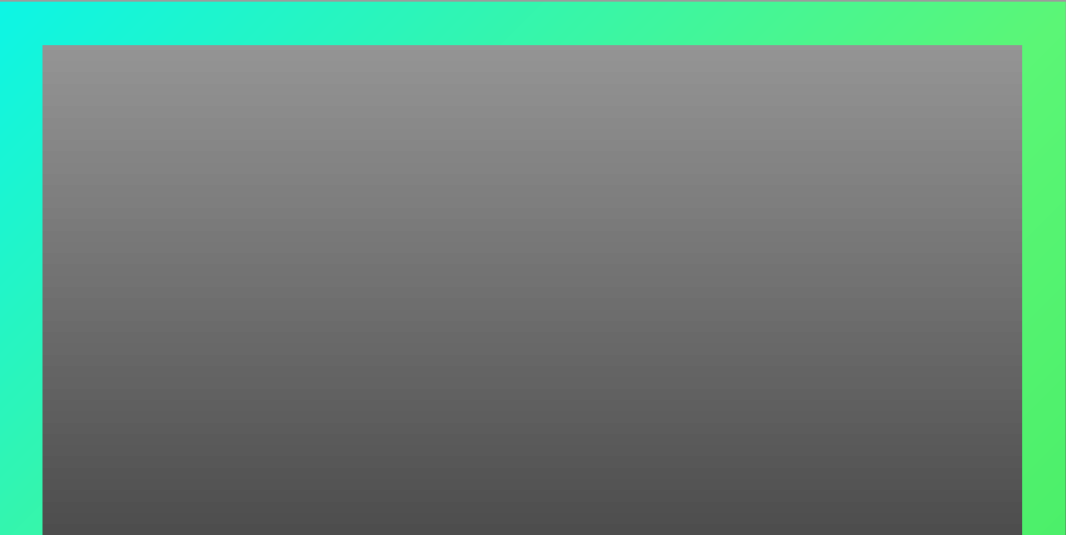


Why Work with Font & Swatch?

We address 3 critical needs:

- dominating your market
- creating cohesive customer engagement; and
- aligning your internal teams

We achieve this by crafting distinctly Powerful Brands, articulating your Purpose & Identity and energising your organisation through a clear and unified Corporate Identity.



Our Experience

FIFA



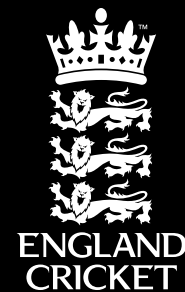
VBM
VELOCITY BRAND MANAGEMENT



rebel



News Corp
Australia

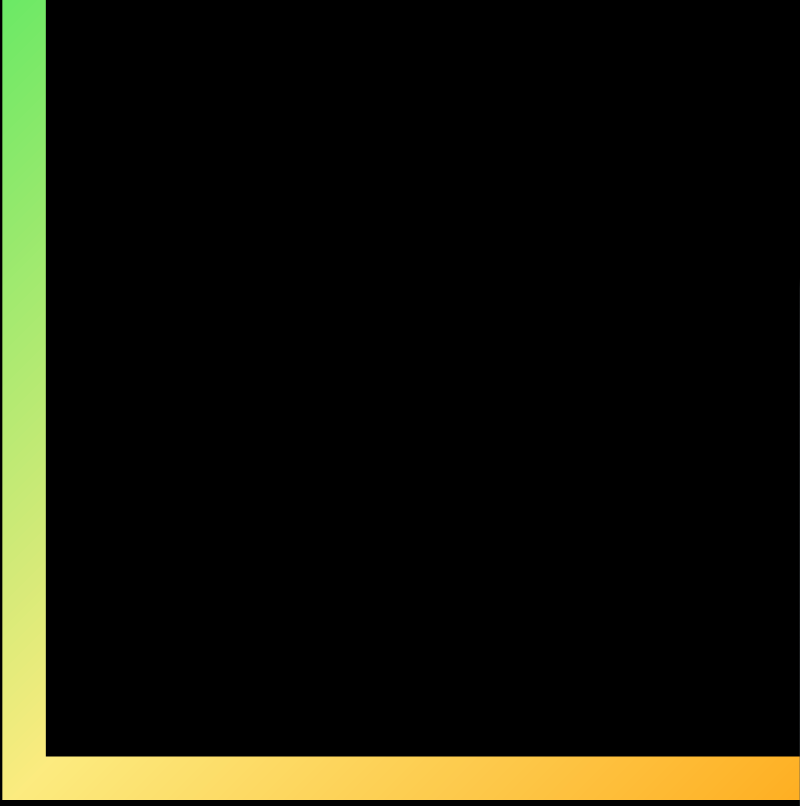


TOM FORD



RUGBY
AU





Brand

We define your Brand's true positioning: Practical, Profitable and Unforgettable.

A brand that doesn't cut through is easily replaced.

We create
Powerful
Brands that
resonate, lead
and grow.



Brand Identity



Your Brand Identity is how your brand speaks without words & illustrates what it stands for.

If fragmented, it weakens trust. If harnessed, it builds loyalty, engagement and belonging.

By crystalising your Purpose
we ensure your Brands'
Identity earns attention and
inspires connection.





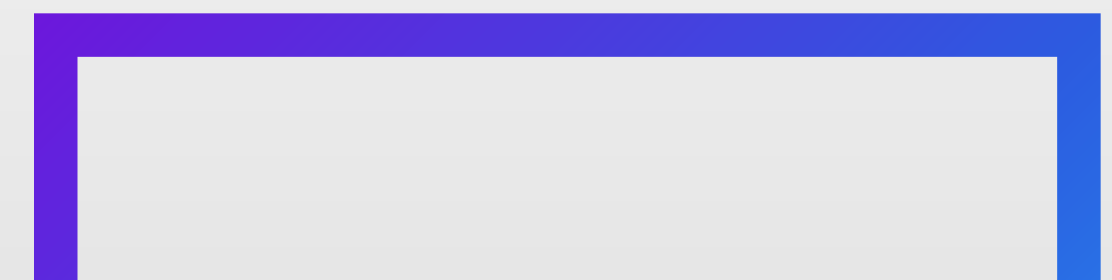
Corporate Identity

Revolutionise the way you communicate your brand.

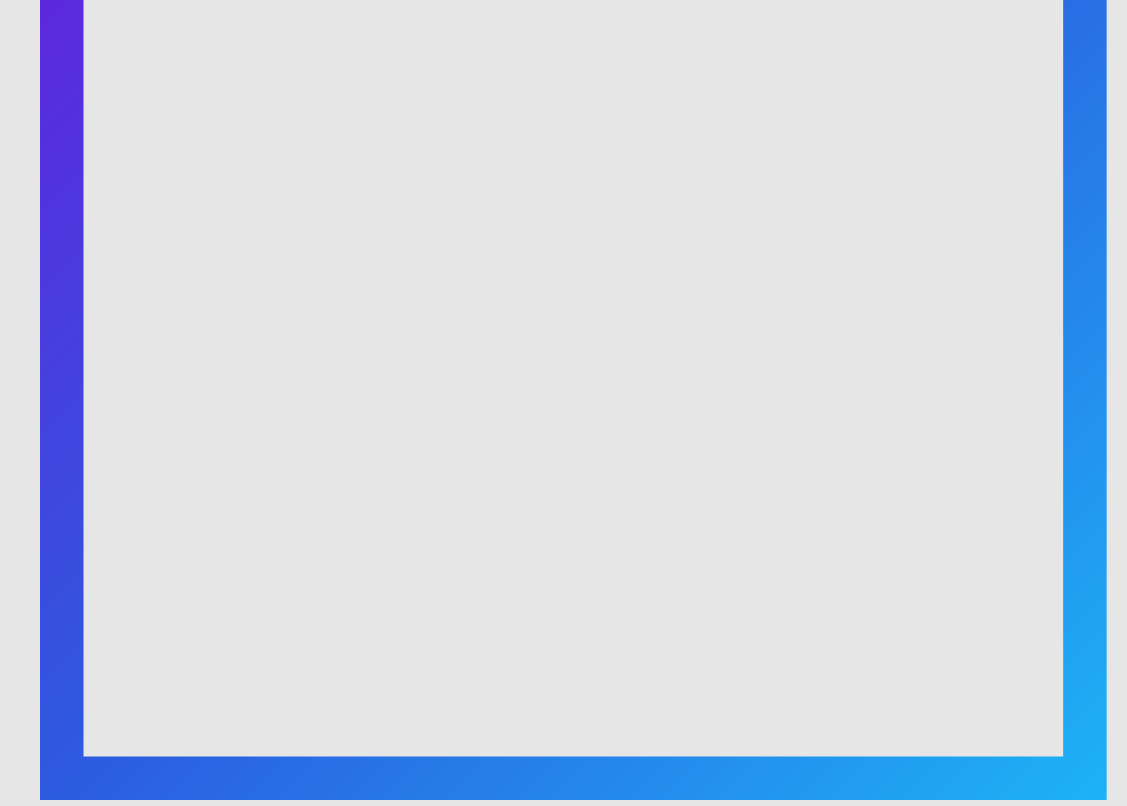
A clear Corporate Identity accelerates growth, achieves greater market share, improves satisfaction and amplifies clarity.

It empowers your teams with a shared language and engages your audiences with a consistent message.

A clear Corporate Identity works as a compass for your enterprise. If your organisation doesn't live its Corporate Identity, others won't see its value.



Marketing Strategy



Is your brand clearly
understood and
strategically positioned?

We build purposeful Marketing Strategies that define your direction and ensure your brand communicates with focus, distinction and strength.



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